CREST

Restaurant and Bar POS

FREE system with Zero monthly fees.
Free Equipment and Installation.

$5,000 Bonus For Switching To Us And We Waive ALL Monthly Fees* *(Call for details)*

POS System Built for Bars and Restaurants

Complete Point of Sale Without Added Fees

Unlike our competitors, added modules like payroll and inventory are included with our system.

- Online Ordering and Delivery
- Employee Scheduling
- Inventory Tracking
- Marketing Tools
- Business Management

24/7 Customer Support
USA based support team
Lifetime Warranty

Menus are preprogrammed by our staff before equipment is installed.

FREE Onsite Installation
Our certified technicians will get you up and running.

The Top Ranked POS System Used by Thousands of Food and Beverage Establishments nationwide.

Our POS system is a serviced by a leading commerce technology company with decades of experience supporting restaurants like yours.

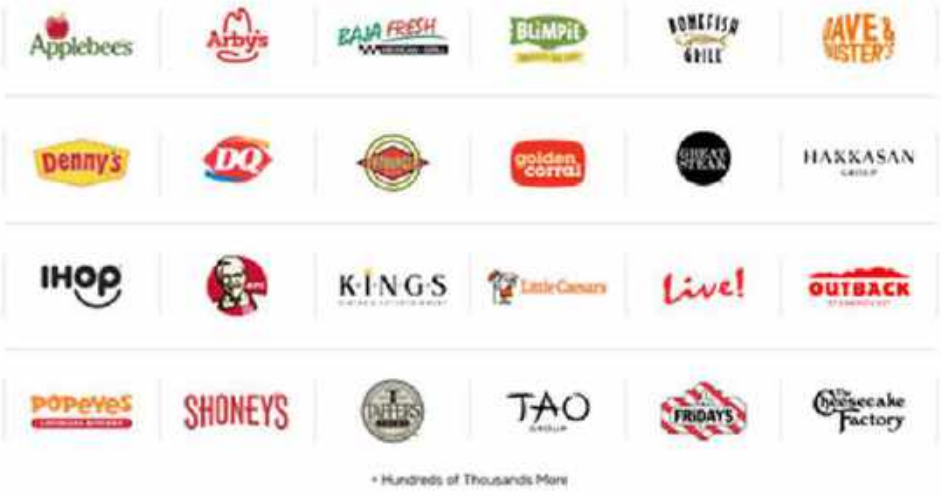
25+ YEARS IN BUSINESS

3.5 Billion+ ANNUAL TRANSACTIONS

$200 Billion PROCESSED ANNUALLY

200,000+ CURRENT CUSTOMERS

Here is a partial list of just some of the nationally recognize restaurants that use our POS system:



Mobile Units for Bars and Restaurants

Reach Your Guests Wherever They Are

Restaurants Poolside Bar or Nightclub Special Events Golf Course

MOBILE ORDERING

Improve order accuracy and speed up service with tableside ordering.

PAY-AT-THE-TABLE

Take payments anywhere so customers don't have to line up three-deep at the bar.

PAY-AT-THE-DOOR

Do you charge a cover? Take payments at the door to keep the line moving.

Secure Your Payments

Increase Operational Efficiency

Build a Marketing Database

Improve Online Reputation

The Ultimate Guest-Friendly Experience

- **Accept EMV, contactless, and swipe card payments**
- **Order items directly from the table**
- **Quickly split checks and add tips**
- **Send e-receipts or paper receipts with built-in printer**
- **Secured by tokenization and PCI-validated point-to-point encryption**

The Next Generation of Business Intelligence

- **Customer satisfaction surveys with instant manager alerts for low ratings**
- **Collect customer email addresses to build a marketing database**
- **Develop customer profiles, including their menu preferences**
- **Create intelligent and effective marketing campaigns and promotions**
- **Manage your social media profiles and view online reviews through Lighthouse™ Business Manager**

Deliver The Ultimate Guest Experience with Tablet Units

Table units are a purpose-built tablet solution that seamlessly integrates with your POS system, helping you maximize efficiency and streamline the ordering process.

- Increase order accuracy and turn tables faster
- Quickly split checks and add tips
- Order and pay directly from the table
- Mirrors your workstation interface

A Tablet Built with You in Mind

Optimal 8” screen size

Accept EMV, contactless and swipe card payments

Secured by tokenization and PCI-validated encryption

Collect customer email addresses to build database

Develop customer profiles including menu preferences

Create effective marketing campaigns and promotions

*No monthly fees with volume

Elevate the Customer Experience with an optional Customer-Facing Display

An interactive customer-facing display that improves the guest experience, helps process orders faster, and increase tips.

Simplified Ordering & Payments

- Allows the customer to see and review the order as it is taken, increasing order accuracy and transparency
- Touch screen display and configurable gratuity rates make it easier for the customer to leave a tip while increasing the average tip per transaction

Customer Engagement

- Loyalty program integration promotes customer retention and marketing opportunities
- Ability to upload custom images for idle screen branding or advertising

Secure and Feature-Rich

- Transactions are secured by a leading provider of integrated payments in the foodservice and hospitality industries
- Flexible payment options allow the customer to pay their way, offering contactless, mobile, EMV, and swipe transactions

Never Muddle Core Operations

The right POS features to create a killer nightlife experience.

BAR TABS

Make sure you get paid for every drink. Eliminate unpaid bar tabs by pre-authorizing payments.

TIP TRACKING

Help your staff get every dollar they deserve and manage gratuity by employee or pool tips by group

AGE VERIFICATION

Always ask for proof. Confirm that your customers are of legal drinking age by scanning their ID or driver's license.

MENU MANAGEMENT

Take the guesswork out of happy hour prices with timed pricing adjustments and recurring promos.

Additional Add-on Equipment

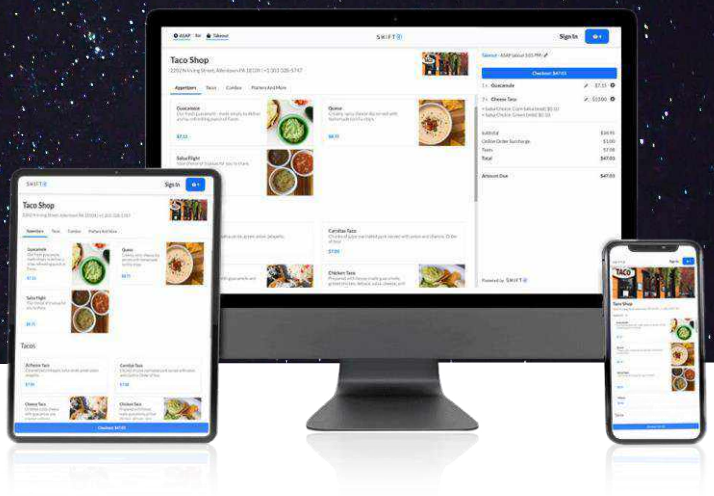
Kitchen Printer

Quickly send orders to the kitchen or appropriate area such as the bar, salad prep station, etc

Kitchen Display

Super charge your efficiency with a kitchen display system.

Take Control of Your Online Orders with our Online Web Portal



Our portal is fully integrated with your point-of-sale (POS) menu for a seamless online ordering experience. The best part? It is completely FREE. There are no setup, monthly, or per-order fees!

Integrated

- **Direct integration with your POS promotes easy setup and automatic updates**
- **Easily add your custom online ordering link on your website or promote on social media**
- **Seamless fulfillment with DoorDash Drive (learn more below)**
- **Gift card and loyalty programs available**

Customizable

- **Create separate, unique online and in-store pricing**
- **Enhance your menu to look great for customers with images and descriptions**
- **Multiple daypart support (i.e., breakfast, lunch, and dinner)**
- **Throttling controls to restrict orders per 15 minute block**

Customer-focused

- **Web-based and optimized to work on mobile devices**
- **Customer accounts drive repeat business by making ordering easier**
- **Apple Pay and Google Pay support**

DOORDASH DRIVE

	SkyTab Online + DoorDash Drive	Third-Party App
Order Total	**$60**	**$60**
Delivery Fees	**$6.99 DoorDash driver flat fee**	**30% online ordering fee (can range from 15-30%)**
Your Revenue	**$53.01**	**$42.00**

Provide Delivery Service Through DoorDash Drive

If you don't have delivery drivers on staff, you can leverage our DoorDash Drive integration to utilize DoorDash's network of drivers for a low flat fee.

How does it work?

1. **Customers place an order Online.**
2. **A DoorDash driver will pick up and deliver the order for a small, flat fee.**

That's it! Everything's seamlessly integrated for a hassle-free delivery solution.

An Online Ordering System That Puts You in the Driver's Seat

Take Ownership of Your Online Ordering

Start calling the shots when it comes to your online ordering system.

COMMISSION-FREE

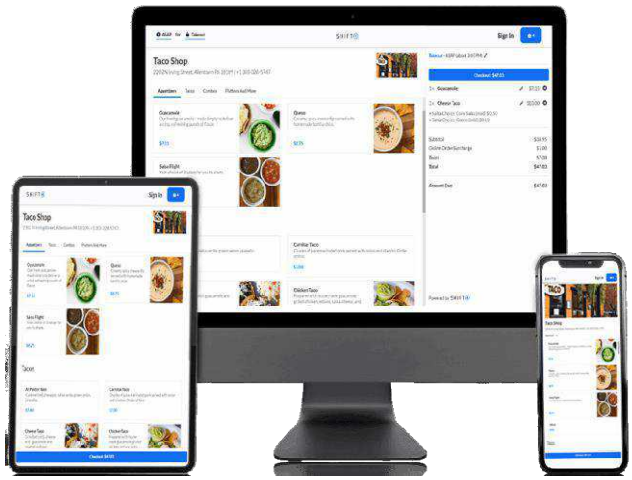
Eliminate third-party fees by keeping online orders in-house.

CUT OUT THE MIDDLEMAN

Customers can place an order directly on your restaurant's website.

SERVICE ON YOUR TERMS

Offer service options for curbside pickup, takeout, or delivery.



All Your Orders in One Place

86 DEDICATED DEVICES

Sync orders directly to your point-of-sale system and kitchen — no additional devices required.

REAL-TIME MENU MANAGEMENT

Easily sync your online menu with your POS system or craft a specific menu of items that travel well.

ORDER MANAGEMENT

Ensure your back-of-house doesn't get overwhelmed during peak times with order throttling features.

Manage Restaurant Reservations Like a Boss

Manage your reservations and waitlist right from the point of sale system.

Accept Reservations 24/7

Let customers book reservations on their time — not just during business hours.

ELIMINATE THIRD-PARTY FEES

Our integrated online reservation system is free so you can maintain your margins for every customer.

GET AN ONLINE WIDGET

Embed a custom reservation button on your website with predefined parameters and real-time availability.

GET A SHARABLE LINK

Use a sharable reservations link to post on social media, embed in email communications, or send via text message.

Win at Waitlist Management

Improve restaurant operations and enhance the customer dining experience.

FRONT OF HOUSE CONTROL

Host mode lets you view and manage all your reservations and walk-in guests in one place.

CUSTOMIZED TABLE LAYOUT

View table availability in real-time, easily assign a waiting party to a table, and automatically open a ticket.

TABLE-READY NOTIFICATIONS

Alert guests their table is ready with a pre-recorded phone call or SMS text message.

Manage Your Restaurant From Anywhere With Our Robust Reporting

Our next-gen point-of-sale solution that includes Lighthouse Business Manager and its industry-leading business intelligence tools, putting actionable insights at your fingertips so you can make smart, data-driven decisions to boost your bottom line.

- **Reporting & analytics**
- **Customer engagement tools**
- **Remote POS management**
- **Inventory Reports**

PLUS

A Back Office in Your Back Pocket With the InCharge Mobile App

- Mobile companion to Lighthouse Business Manager
- Syncs in real time with your POS
- Remotely manage and edit your menu, staff, and more
- Displays sales and ticket details from your mobile device
- Ability to view stats from multiple locations or hone in on a single restaurant
- Make instant changes to pricing remotely.

QR Codes Deliver Contactless Convenience

Take orders and accept payments at the table with QR code technology.

Ready to Order? Just scan.

- Display a unique QR code at the table
- Customers scan the code with their phone to view the menu
- Customers select their menu items and submit the order
- Orders sync directly to your POS system

Ready to Pay? Just scan.

- QR code prints on the check or display it on the mobile app
- Customers scan the code with their phone to view the bill
- Customers pay with Apple Pay, Google Pay, or their credit card
- The check automatically closes in the POS system

Transform Your Business

Streamline operations and deliver a better customer experience with QR code technology that integrates directly with our system.

INCREASE EFFICIENCY

Reduce labor costs and do more with less – and improve the guest experience in the process.

MOBILE FRIENDLY

An intuitive digital menu that updates in real-time with any changes made to the POS.

GROW YOUR REACH

Collect email addresses and build a customer database to boost your marketing initiatives.

SERVE MORE GUESTS

Power through the rush with orders automatically routing to the POS system.

Loyalty Programs That Deliver Results

Every visit is an opportunity to build a lasting relationship with your customers.

Take Email Marketing to the Next Level

Slide into your customers' inbox and turn emails into orders.

CUSTOMER DATABASE

Capture customer information at the point of purchase and grow your customer database.

TURNKEY MARKETING

Easily set up email campaigns with professionally designed templates.

Upgrade Your Online Presence

Take charge of your online reputation and control the narrative.

SOCIAL MEDIA MANAGEMENT

Manage all your social media accounts from one place and connect with your audience in real-time.

MANAGE ONLINE REVIEWS

Monitor what customers are saying about you online and respond to complaints or compliments.

Ready. Set. Reward.

Setup is simple so you can start building a loyal following in no time.

- **Choose the number of points customers earn for every dollar they spend**
- **Create reward tiers to incentivize customers at every level**
- **Customers can easily redeem their points when they pay the bill**

Grow Your Business with Gift Cards

Slide into your customers' inbox and turn emails into orders.

CUSTOM DESIGNS

Your business, your choice. Choose from a variety of templates or use a custom design to brand your gift cards.

GIFT CARD MANAGEMENT

Sell. Redeem. Reload. Manage. Get an integrated gift card management platform.

Supercharge Your POS with Third-Party Integrations

Online Ordering & Delivery

Drive more sales, field more deliveries, and increase your digital visibility with online ordering.

Inventory Management

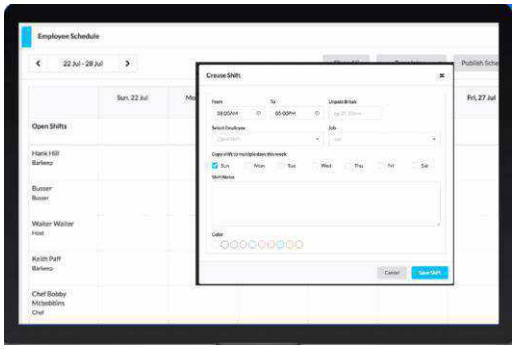
Make informed purchasing decisions by knowing exactly what's flowing in and out of your business.

Marketing & Business Management

Your customers are your bread and butter. Spice things up with personalized marketing campaigns and business management tools to improve the customer experience.

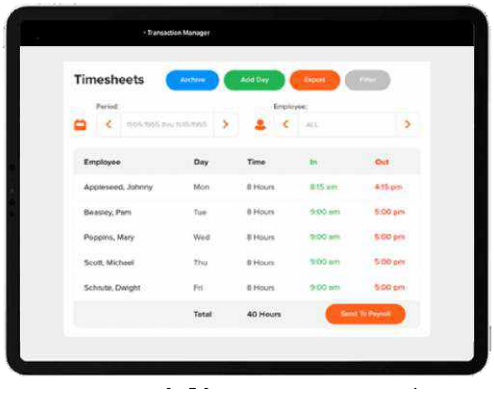
Manage Your Team with Ease

Make every shift run like clockwork and optimize your workforce with labor management tools.



Built-In Time Management

Controlling labor right from your POS system has never been easier.



Time Clock

- Employees can clock in and clock out from any workstation
- Managers can manually edit shift times from Lighthouse
- Track paid or unpaid breaks to comply with labor laws

Employee Scheduling

- Assign individual shifts by employee or job
- Easily copy shifts to multiple days of the week
- Create templates to streamline scheduling

Real-Time Reporting

- Track labor costs and keep tabs on overtime
- Use historical information to make data-driven decisions
- Leverage time clock data to assist with payroll

Get Real-Time Data With Analytics

POS reports and analytics put actionable insights at your fingertips.

Better Data. Better Business Decisions.

Start calling the shots when it comes to your online ordering system.

ANALYZE SALES FROM TOP TO BOTTOM

Get a high-level overview or drill down into the details of a specific point of sale report.

MULTI-LOCATION REPORTING

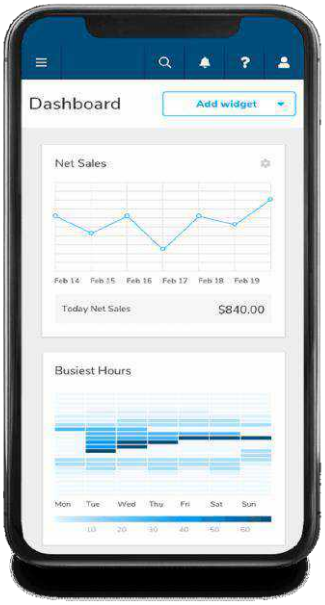
View reports for one store or multiple locations and easily compare POS data

CUSTOMIZABLE DASHBOARD

Customize the dashboard with widgets that put the most important info at your fingertips.

A BACK OFFICE IN YOUR POCKET

Keep a pulse on your business no matter where you are with the InCharge mobile app.



All Your Sales Data in One Place

Whether you want to see raw data, a comprehensive chart or compare trends, you have options with our reporting features.

- X and Z reports
- Sales summary
- Sales detail
- Transaction and tender type reports
- Cost Of Goods Sold (COGS)
- Sales tax
- Cash drawer report

POS Pricing That Fits Your Budget

An affordable all-in-one POS platform with all the features you need to grow your business.

FREE POS System - ~~$29.00~~ Monthly *

- ***1 Receipt Printer***
- ***1 Cash Drawer***
- ***10 Employee Cards***

FREE Wireless Mobile Terminal - ~~$15.00~~ Monthly *

The A930 is an all-in-one terminal that can accommodate all of your mobile transaction needs and we will provide you with this high-tech equipment free of charge!

Crest will pay your monthly equipment fees. This is included in our system that pays you to process with us.

- Based on volume

Crest POS Versus Competition

1. Upfront Costs: We have 100% free hardware. Others can cost several thousands of dollars per station. On a typical system with a terminal, cash drawer and printer, the starting base price is at least $999. Kitchen printer is an additional $400. Routers and switches are $75 and $350. Handhelds are an additional $465. Then there is shipping of at least $300.

2. Customer Support: We have U.S. based English speaking techs available 24 hours a day. Many of their's tech support is overseas and very difficult to understand or get someone knowledgeable.

3. 3rd Party Processor: Most use a third party processor. They don't make any money on processing. This is also why they have higher monthly fees. We are our own processor. Another advantage is tech support – since we are the processor, we are better able to address transaction problems.

4. Free Equipment Replacement: Only we have this. Others do not have free lifetime replacement or upgrades when newer versions are released.

5. Software Costs: Most others have monthly software and hardware support costs. We don't. This could add up to hundreds of dollars per station per month. Again, this is because we are the processor so have more margin to work with.

6. Dual Pricing: Many others will not do dual pricing. Our system does. This is used for cash discounting. Our system automatically detects cash versus credit transactions and doesn't apply the discount for cash. Other companies force the merchant to manually take the percentage off on each transaction. This creates two problems. First is the time element. Second is theft. Servers can just pocket the difference instead of adjusting each transaction.

7. Installation: We send our techs out to your location to wire and setup the equipment. All free. Others do not.

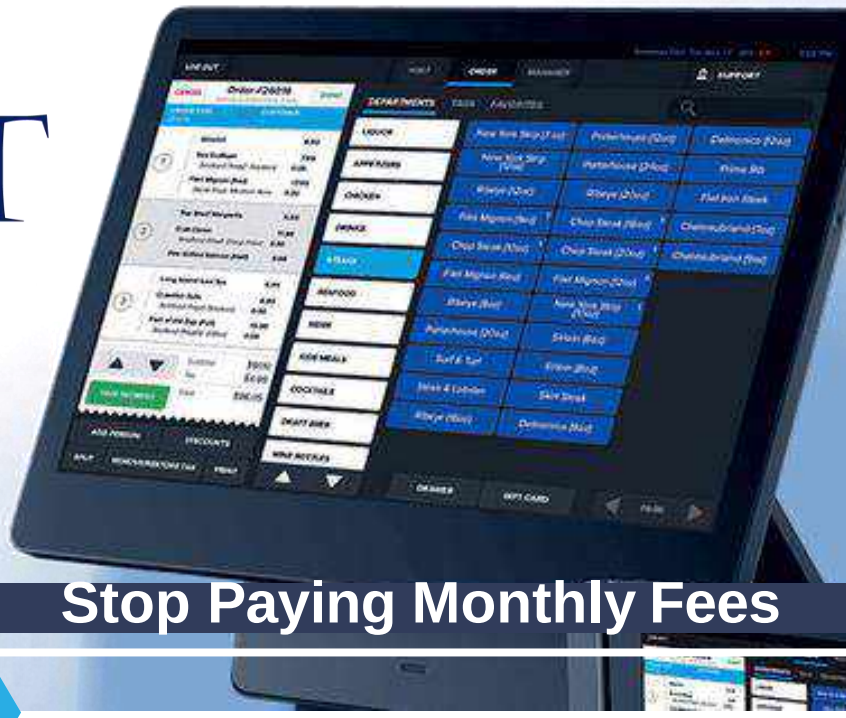
8. Menu Programming: We preprogram your menu before system is shipped to your location so it is up and running the second we install it. Others do not. You are left to program everything, which often can take weeks or months.

CREST

FREE SYSTEMS

We will eliminate 100% of your credit **card** processing plus we will pay you every month instead.

Stop losing money every time you take credit cards.



Stop Paying Monthly Fees

Pay absolutely no monthly processing fees. 100% FREE! No hidden fees.

We pay you instead! We filed 3 U.S. Patents to pay you. We are the ONLY company that can offer this deal.

Free equipment and software – (includes POS)

Monthly CC Volume	Annual Savings	Monthly $ To You
$50,000	$16,500	$100+
$75,000	$24,750	$150+
$100,000	$33,000	$200+
$150,000	$49,500	$300+
$200,000	$66,000	$400+

As soon as your company is approved for our program we'll send you a VISA debit card in your name. Each month we will deposit from $100 to $500, or more depending on your volume. For a business processing $100,000 a month in credit cards, that would be a net yearly gain of $36,600.

Call us now and and we'll send you the most up to date equipment for free. We have full POS systems as well as portable hand held units for remote processing.

Michael Brandon
mike@crestpos.com
559-409-9888

www.crestpos.com